

Product sheet – Norron Alpha

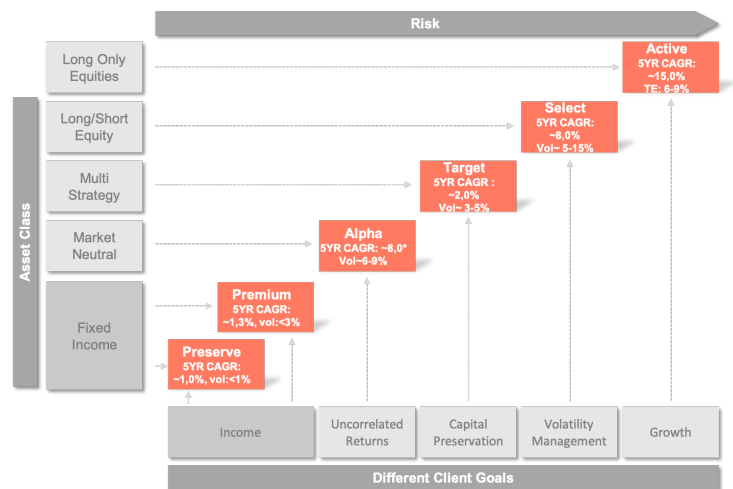
FUND MANAGEMENT

A market neutral pure alpha fund with an absolute return focus originating from our long only equity fund Norron Active. The fund is managed by the investment team under the direction of Gustaf Sjögren, one of Sweden's most experienced and highly qualified managers of Swedish equities. Gustaf has received many awards, both nationally and internationally, for his management results.

FUND OBJECTIVE

Norron Alpha is a market neutral pure alpha fund with low risk. As such, Norron Alpha has no correlation with the equity market (SBX) and positive returns are generated independent of market direction. Both beta and correlation to SBX is zero whilst calculated risk (volatility) should be in the range of 3-7 percent. Annual target return should be in the range of 4 – 6 percent.

Capital preservation is a core philosophy of Norron's, hence managing risk and correlation with the equity market are key to achieving consistent and competitive risk-adjusted returns.



INVESTMENT PROCESS

Norron Alpha originates from the long only equity fund Norron Active where Alpha's long book and Active are identical and the portfolio management integrated through asset pooling. For the portfolio management of Norron Active to remain unaffected, separation of beta component in Norron Active is totally disassociated from portfolio management of the long side. This is done by shorting the SBX-index, which is a well-known and diversified all-cap index consisting of 92 underlying companies in various sectors. The fund's net and gross positions are followed closely daily. Risk control is an integrated part of Norron's daily fund management and is integrated in Bloomberg's data system.

PHILOSOPHY

The cornerstone of the philosophy behind Norron Alpha was to offer a product that originates from the successful and award-winning fund Norron Active, is designed to cultivate alpha and managed by one of Sweden's best stock pickers. Norron Active is about true active fund management based on a flexible mandate without the index mindset in combination with a strong emphasis on a rigorous and disciplined investment process.

RISK

Saving in equities represents a risk of major fluctuations hence a minimum investment period of three to five years is recommended. The combination of the fund's equity long book and the beta-adjusted equity short book reduces the fund's risk level. The fund seeks to achieve a risk in the range of 3-7 percent, measured as the standard deviation of the fund's return.

ABOUT NORRON

Norron Asset Management is a Nordic investment manager with offices in Stockholm and Oslo. The company manages six different funds with primary focus on the Nordic capital markets. The fund offering consists of both absolute return funds and an actively managed equity fund and are available through selected partners. All Norron's funds can be traded daily, have an absolute return and full transparency. No minimum deposit is required.

Norron is owned by the founders, who all are active as employees in the company, and the listed Norron currently manages approximately 17 billion SEK (1,6bn €), and the funds are distributed by market leading Nordic savings platforms, mainly targeting pension capital.

Norron won the award "Best Swedish Equity Fund" in 2014 & 2015 as well as the award "Best Mutual Fund Manager of the Year" in 2015, by Privata Affärer. In 2018, Norron has received several awards like ACQ5 Global Awards, Thomson Reuter Lipper Awards, UCITS Hedge Awards, Investors Choice Awards, AI Hedge Fund Award and has been nominated by EuroHedge Awards in five different categories, among others as Management Firm of the Year 2018.

FUND MANAGEMENT TEAM

Norron's portfolio managers have during more than two decades achieved competitive results and received several awards in the Nordic equity markets. The portfolio managers have been exposed to and taken investment decisions in both upturns and downturns, which has created a stringent consensus on risk-taking, investment strategies and stock selection. The fund management team consists of ten people.

COMPANY FACTS

Company name	Norron SICAV
Management company	FundRock Management Services S.A
Central administration	EFA
Promoter	SEB
Custodian	Skandinaviska Enskilda Banken S.A
Domicile	Luxembourg
Regulator	CSSF
Auditor for the umbrella fund	EY

FAKTA OM FONDEN

Fund name	Norron Alpha	Base currency	SEK
Fund Manager	Gustaf Sjögren	Minimum investment	SEK 1
Category	Market neutral fund	Management fee	0,8%
Benchmark index	n.a	Performance fee	20% over high-water mark
Legal structure	UCITS IV	Trading fee	No
ISIN code	LU 1354342641 (Retail Class SEK) The fund is available in other currencies and for institutional investors	Long positions	Equivalent to Norron Active
Dividend	Accumulating	Short positions	SBX-index
Inception date	2016-09-01	Net exposure	0%
Trading	Daily	Portfolio hedge	Total return swap
Target	Annual return in the range of 4 -6%	BB ticker	NORALRC LX Equity (Retail Class SEK)
Risk profile	Medium risk, volatility 5 - 6%		

See www.norron.com for more information

